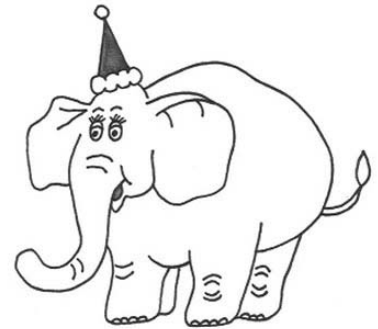


FOR IMMEDIATE RELEASE

Alzheimer's Support Network Celebrates 20th Birthday and 10 Year Anniversary of Elephant Fest at Caribbean Gardens

The event: For the tenth year in a row, the location for the Alzheimer's Support Network's annual Elephant Fest event is being donated by the Naples Zoo. In addition to the ten-year mark, the Alzheimer's Support Network (ASN) is celebrating its twentieth anniversary. Elephant Fest 2002 raises funds to continue the free services of the ASN in Naples. Guests will enjoy the 52-acre zoo and special activities. The annual tribute "Remembering Those Who Forget" will take place at 9:30 at Lake Victoria. **All concerned persons along with families and patients affected by Alzheimer's are welcome to support the event.**



When: **Saturday Morning, November 2, 2002** from 9 a.m. to noon

Where: Caribbean Gardens: The ZOO in Naples at 1590 Goodlette-Frank Road

Why: Alzheimer's affects one in three families and the only assistance available for most families is through organizations like Alzheimer's Support Network. ASN is a local not-for-profit 501(c)3 corporation serving thousands of families in Collier County dealing with Alzheimer's disease or another form of dementia. Alzheimer's is a progressive fatal disease that claims its victims anywhere between two and twenty years. There is currently no known treatment or cure.

A National 20th Anniversary: In November 1982, President Ronald Reagan signed a proclamation designating the first National Alzheimer's Awareness Week. The month of November is now National Alzheimer's Disease Month to show support for the individuals with the disease, as well as their families and friends.

Donations: \$25 suggested donation per person (tax deductible as allowable by law)

Photo Ops:

- 9:30 Families assembled for the tribute along Lake Victoria
- 9:40 Placing a flower in the water in memory of a loved one
- 10:30 Families at Scales & Tails Show
- 11:00 Families at Alligator Bay Feeding
- 11:30 Families in Safari Canyon
- Ongoing: Families onboard the Cruise and walking the gardens

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