

Tuesday, 10 June 2003

Dads Donating Old Aftershave Can Do the ZOO for FREE this Father's Day Weekend

What: All dads needing to clean out a few old aftershaves from the medicine cabinet can donate them to good use this weekend. Fathers can get free admission to Caribbean Gardens this Father's Day weekend with one paid child and a bottle of aftershave or cologne (or a coupon from www.napleszoo.com if there are no extra bottles about). Free admission for dads extends from opening on Friday through closing on Monday.

So what's the aftershave for? The zoo constantly uses different scents in its animal behavioral enrichment program. This program provides regular engaging activities to encourage natural behaviors. As many animals are highly tuned to smell, a spritz of cologne on an enrichment toy or in an area can stimulate great activity and interest.

When: **This Father's Day Weekend**
Friday, 13 June 2003 through Monday, 16 June 2003

Where: Caribbean Gardens: The ZOO in Naples
1590 Goodlette-Frank Road across from Coastland Center

Why: As a family run zoo, Caribbean Gardens is celebrating fatherhood and encouraging families to spend the day with dad in a fun, family-friendly environment. The holiday's long association with bad aftershave gifts also provides the zoo the opportunity to solicit donations of aftershaves and colognes for the zoo's behavioral enrichment program.

Photo Op: At 10:30 each day this Friday through Monday, zoo guests can watch the zoo's rare Cape hunting dogs react to a new scent of donated aftershave or cologne during the Meet the Keeper talk.

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CARIBBEAN GARDENS
The ZOO in Naples