

FOR IMMEDIATE RELEASE

VP from The Ocean Conservancy to Show Stunning New Video of the Gulf from National Geographic Sustainable Seas Expedition

The event: Dr. David E. Guggenheim, The Ocean Conservancy's Vice President for Conservation Policy, will deliver a special evening presentation: *The America No One Ever Told You About: Lessons from Our Youngest Frontier*. Fresh from his recent appearances on National Geographic Today and CNN, the former president of The Conservancy of Southwest Florida, will be returning to Naples to speak about the compelling issues affecting the Gulf of Mexico, Southwest Florida and the Everglades. He will also discuss his work in Cuba.

Guests will get to view several short videos of stunning, never before seen images of the Gulf of Mexico, from offshore Naples to the reefs of Vera Cruz, Mexico. These images were taken from the one-person submersibles that Dr. Guggenheim has piloted as part of National Geographic's Sustainable Seas Expeditions. Dr. Guggenheim will discuss threats to our oceans and new initiatives that could help them including providing information directly to guests on actions they can take in their daily lives to help conserve the abundance of the oceans. **(More at www.NaplesZoo.com)**

When: **Tuesday Evening, January 7, 2003** from 7 p.m. to 9 p.m. (Zoo doors open at 6:30 p.m. This is an open-air presentation. Please dress for the weather.)

Where: In the Safari Canyon amphitheater at Caribbean Gardens: The ZOO in Naples at 1590 Goodlette-Frank Road, Naples.

Cost: FREE. RSVP to Kathryn at The Ocean Conservancy at 1.727.895.2188 ext. 23 (Note: The Zoo itself will not be open during the program.)

Media Contacts: Tom McCann, The Ocean Conservancy
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Broadcast quality b-roll and high-resolution photos available
Dr. Guggenheim will be available for interviews in Naples/Ft. Myers Jan. 4-9

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